



TECHNOLOGY LECTURE

Aligning R&D to Exploit Business Opportunities with Emerging Disruptive Technologies

Dr Jim Kery Li, CEO and Founder, Ventura Group of Companies

Tuesday, 12 October 2010, 2.15pm – 4.30pm, SIMTech Auditorium, Tower Block, Level 3

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Abstract

In recent history, successful innovative technopreneurs (such as Steve Job of Apple, Larry Page & Sergey Brin of Google, Bill Gate of Microsoft) have leveraged on emerging technologies to create amazing new products/services that have motivated some of the brightest minds to become entrepreneurs.

However, making the “right” choice to seize a business opportunity while vital is risky to any start-ups, veteran entrepreneurs and is no less challenging even for the top management teams of large corporations. Failure to engage in a technology-based business opportunity together with an incapability of extracting the commercial values within the often limited technology-life cycle can be costly in term of time, resources and entrepreneur’s emotion. Above all, it can prove devastating to a new venture or spin-offs.

This presentation is designed for participants to learn from prominent industrialist who will shed some light with insightful knowledge on how to systematically identify emerging disruptive technologies in industry practice that can be rapidly acquired and deployed to create radically innovative new products which can then be specifically targeted to marginalise a conventional product range and take over its existing market share. Implications on industrially aligned R&D are illustrated and a real case example will be presented.

About the Speaker

Dr Jim Kery Li is the Chief Executive Officer and Founder of the Ventura group of companies. The Ventura group has an established core product development capability which is vertically integrated with its manufacturing sites across Asia that enables it to forge a highly competitive OEM Precision Instrument Products and Electronics Manufacturing Services (EMS) focusing on globally niche market segments. Dr Jim Li was a panel member on the Singapore Government’s Economic Strategic Committee (ESC) sub-committee on Growing Knowledge

Capital which was tasked with recommending strategies to enhance the impact of Singapore's Research, Innovation and Enterprise (RIE) framework. He has a first-class honours degree and MSc in Electronics Engineering from the University of Manchester and he completed his PhD at the University of Cambridge. A prominent industrialist, Dr Jim Li is also a research affiliate at the Centre for International Manufacturing at the University of Cambridge's Institute for Manufacturing.

Programme

2.15pm Arrival of Guests & Registration

2.30pm Presentation by Dr Jim Kery Li

4.00pm Refreshment & Networking

4.30pm End

Who Should Attend

SIMTech SMS & PE COI members, precision engineering professionals, R&D managers, Government agencies staff (including SPRING, EDB, IE Singapore, DSTA, DSO, etc) and Venture Capitalists.

Registration

Registration for this talk is free of charge. Seats are available on a first-come, first-served basis. To reserve a place, please [click here](#).

Contact Us

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