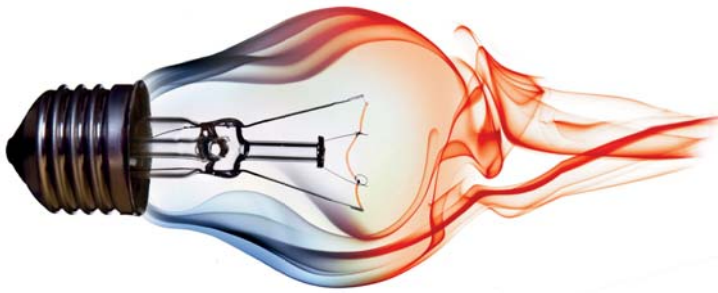


PRESENTS



INNOVATION & ENTREPRENEURSHIP FORUM 2010

Jointly funded by the **Ngee Ann Kongsı** and the **University of Adelaide**

20 MAY 2010, THURSDAY
2.30 PM - 4.30 PM

TEOCHEW BUILDING

97 TANK ROAD SINGAPORE 238066



Developing

Entrepreneurship & Dynamic Capabilities

– Challenges and Opportunities



Programme Highlights

- 2.30 PM** Welcome and Opening Remarks by Guest-of-Honour:
Mr Lawrence Leow, President, Association of Small and Medium Enterprises
- 2.40 PM** “Do Business Incubators Really Help?”
Presentation by **Dr Allan O'Connor**, Academic Director, ECIC, the University of Adelaide
- 3.00 PM** “Dynamic Capabilities for Superior Organisational Performance”
Presentation by **Mr Koh Hock-Tee**, PhD candidate, Business School, the University of Adelaide
- 3.20 PM** “Exploiting Business Opportunities with Disruptive Technologies”
Presentation by **Dr Jim Kery Li H. H.**, CEO and Founder, Ventura Group of Companies
- 3.40 PM** Tea Break
- 4.00 PM** Panel Discussion chaired by **Dr Seet Pi-Shen**, Senior Lecturer, Business School, the University of Adelaide
- 4.20 PM** Launch of the University of Adelaide eChallenge (Singapore) 2010
- 4.30 PM** Networking Reception

Supporting Partners



NUS Enterprise and Action Community for Entrepreneurship are the Singapore hosts of the Global Entrepreneurship Week 2010

Supporting Institutions



“Business Incubation: Does it really help?”

This presentation will explore the impact of business incubation as a means to help minimise the risks while maximising survival and growth of new ventures through a comparative study of incubation programs in Singapore and Australia. Specifically, the presentation presents findings as to whether the incubation process in different cultural and institutional contexts actually supports the development of entrepreneurial competencies.

“Dynamic Capabilities for Superior Organisational Performance”

The presenter will speak on how established firms enhance and develop their competitiveness through the development of dynamic capabilities. Specifically, in a study of the Singapore 1000 firms which ranks the top-performing firms in Singapore, are able to achieve and manage both high growth and high performance simultaneously when dealing with their dynamic external environmental conditions.

“Exploiting Business Opportunities with Disruptive Technologies”

This presentation investigates the importance of exploiting business opportunities with disruptive technologies and suggests practical ways in which organisations can create new markets or break into existing ones with integration of creative strategies and the use of the latest technologies.

The Panel

The panel discussion shall be moderated by Dr. Seet Pi Shen in exploring the two aspects that have been identified as important for improving the competitiveness of modern economies, namely, the development of entrepreneurship and dynamic capabilities. In order to help weather the volatile global economic environment and to enhance competitiveness in the new millennium, entrepreneurship, via its ability to inspire innovation and technology development, is now seen as a prime driver in transforming modern economies.

Launch of **eChallenge: SINGAPORE Challenge** Business Plan Competition for 2010
THE UNIVERSITY OF ADELAIDE

Research Team



MODERATOR

Dr Seet Pi-Shen

Senior Lecturer in Management
Business School
The University of Adelaide



SPEAKER

Dr Allan O'Connor

Academic Director
Innovation & Entrepreneurship Postgraduate Programs
Entrepreneurship, Commercialisation
and Innovation Centre (ECIC)
The University of Adelaide



Dr Noor Hazlina Ahmad

Senior Lecturer at the School of Management
Universiti Sains Malaysia (USM), Penang

Guest Speakers



Mr Koh Hock-Tee

PhD Candidate
Business School
The University of Adelaide



Dr Jim Kery Li H. H.

CEO and Founder
Ventura Group of Companies

RSVP

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